

## Edwin Fernandez, M.BA.

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### EDUCATION:

- Dec. 2006 M.BA. Masters in Business Administration (Honors Graduate).  
**Webster University.**  
Specializing in business management.
- Dec. 1999 BS.BA. Management Information Systems.  
**University of Central Florida.**  
Specializing in data efficiency and project management.

### PROFESSIONAL EXPERIENCE:

- Jul 2005-Present *Independent Consultant, CMI Operations, LLC*  
**Florida Extravaganza Toy, Comic, and Collectibles Shows, Orlando, FL. (Arata Exhibitions, Inc).**  
Services included data analysis and management support for show operations. Tasks included development of database structure for client requested computer software for on-site registration at the conventions and management for attendee admissions & limited editions counters. Database developed for efficient management of information included customized reports for review of convention admissions and receipts. Venues included Orange County Convention Center, Central Florida Fair Grounds, and Universal Hard Rock Café & Hotel.  
**CMI Toys, Orlando, FL.**  
Services include website database development & maintenance, inventory management, marketing, industry exhibition attendance, and printed advertisements.
- 2003- 2009 *Business/Financial Reporting Analyst*  
**WYNDHAM HOTELS AND RESORTS.**  
Handling of reporting tools for data extraction such as SQL Navigator, Business Objects, CRS Reports, Mainframe data and BRIO. Creation and maintenance of automated processes based on Microsoft Access and Excel which has resulted in saving the company 100 hours of manual labor each month. Perform quality control procedures to avoid inconsistent or erroneous reporting and analysis.
- Manage and conceptualize development, maintenance and full support of automated reporting tools that aide Directors and Vice Presidents to make short and long term business decisions.
  - Facilitate interaction between departments by creating channels of communication based on the need for analysis tools and strengthening these channels by consistently providing reliable reporting and analysis.
  - Due to high initiative and self-starting nature, actively involved in analysis and execution of processes that increase departmental output and productivity by creating and maintaining automation tools that reduce time consumed in the preparation of reports.
  - Provide logistical suggestions to the organization's leadership as to how to collect, process and output data based on their high level requests and elaborate criteria as well as giving input on business decisions based on this data.
  - Assess the complexity of report requests to estimate the feasibility, scope and completion times.
  - Interdepartmental liaison responsible of coordination of joint efforts for elaborate reporting projects with a larger than usual scope.
- 2002- 2003 *Business Analyst*  
**BUDGET RENT A CAR.**  
Determine source and cause of customer database data corruption problems. Development and maintenance of financial reporting applications. Create and improve performance of MS Access and MS Excel applications used for customer billing purposes. Automation of reports through macro development. Run weekly reports for the company's management for the purpose of keeping record of important financial

- information in a timely manner. Helpdesk liaison support person for Budget Rent a Car's Financial Systems Group (FSG).
- 2002- 2005 **Project Manager/Developer**  
**Center for Advanced Transportation Systems Simulation, University of Central Florida.**
- Managed coordination and assessment of 'I-4 Information Library Project' for Metroplan Orlando and University of South Florida. Determined availability of resources for the life cycle of the Project. Manage tasks according to the predetermined project schedule.
  - Involved in the development and maintenance of the CATSS project manager database. The database contains project information as well as the project's team member information, which is currently published in the CATSS website for the purpose of assisting managers and researchers.
  - Redesigned the EFTMS database application used by the Florida Highway Patrol to track down stolen trucks and their cargo. Work along the expert web developer of CATTSS to add a new querying functionality that enables the application to be accessed on-line. Improved theft and recovery assessment reports so that they could be viewed on-line using an array of date parameters.
  - Test functional aspects of applications to make sure that the quality and validity of the output meets the standards of the Florida Highway Patrol.
- 2000-2001 **Systems Analyst**  
**Perot Systems**  
Performed COBOL programming and analysis. Served as a test execution analyst. Used TSO tools to navigate and edit JCL and COBOL programs. Participated in the development process of the 'Martin Biller' billing system, ensuring that high-quality coding standards were followed during the project life cycle. Acted as the primary integrated systems testing contact for the tailored journals department during a coding change release. Wrote test cases. Provided project management and business analysis support.  
Translated the company's project management glossary from English into Spanish.  
Attended and successfully completed a leadership workshop and a TLDP relationship building workshop, as well as PM100 and PM230 courses 1998-2002
- 1998-2000 **Analyst**  
**Popular, Inc.**  
Provided project management and business analysis support. Developed Microsoft Access applications for the customer service and MIS departments. Handled credit card operations administration. Provided a wide array of technical support as needed. Created tracking system, which significantly increased the number of credit cards printed.  
Acted as the backup customer service lead as needed. Tracked team performance. Handled computer troubleshooting for the department. Developed Microsoft Access and Excel applications.

**RELEVANT SOFTWARE EXPERIENCE:**

- Microsoft Office Suite including MS Access, MySQL.

**SELECTED RECENT PRESENTATIONS & JOURNAL PUBLICATIONS:**

- Klodzinski, J., P. Kerr, and E. Fernandez, "*Framework Concept for a Comprehensive Electronic Freight Data Management System*", presentation and publication, TRB Annual Conference & Papers Compendium, Washington, D.C., January 2008.
- Klodzinski, J., P. Kerr, and E. Fernandez, "*Concept for a Comprehensive Electronic Freight Data Management System*", Paper No.: T07-221, 2nd International Conference Transportation Logistics, Shenzhen, P.R.China, July 2007.
- Klodzinski, J., P. Kerr, and E. Fernandez, "*Application of an Electronic Freight Theft Management System (EFTMS) for Florida*", presented at Transpo2006, Palm Harbor, FL, November 2006.
- Klodzinski, J., P. Kerr, and E. Fernandez, "*Development of an Electronic Freight Theft Management System (EFTMS) for Florida*", presentation and publication, TRB Annual Conference & Papers Compendium, Washington, D.C., January 2006.

PO Box 1628 Goldenrod, FL. 32733  
www.CMIOperations.com

Voicemail: 407-341-8455  
Email: edwin@cmioperations.com